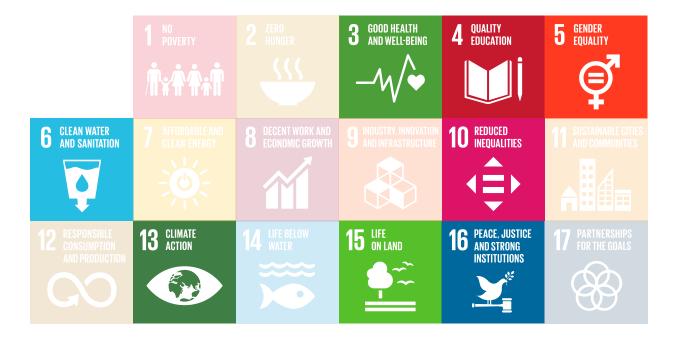


Developing and growing Taekwondo throughout the world in a sustainable way, and inspiring the underprivileged and vulnerable through education and partnerships.

# SUSTAINABILITY FOCUS AREAS

Diversity, Equity & Inclusion, and Community Environmental Sustainability Health and Well-being

The **2023 Sustainability Awards** contributed to the following **UN Sustainable Development Goals** 





## **SUSTAINABILITY** MNA CASE STUDIES

World Taekwondo recognizes the critical global challenges facing our world today, spanning economic, social, and environmental domains. Embracing our mission to promote peace and contribute to a better world through the practice of Taekwondo, we believe it is both an opportunity and a responsibility to actively engage in the global debate on sustainability.

As one expression of this commitment, World Taekwondo has initiated the MNA Sustainability Case Study Project, aligning with our dedication to the principles outlined in our Sustainability Strategy. Launched to showcase and share good practices among Member National Associations (MNAs), this project aims to exemplify how MNAs are actively working towards a sustainable world. Each case study aligns with World Taekwondo's key focus areas: Diversity, Equity, & Inclusion (DEI) and Community, Environmental Sustainability (ENV), and Health & Well-being (HNW).

Furthermore, we recognize the importance of harmonizing efforts with the United Nations' 17 Sustainable Development Goals (SDGs), which provide a guiding framework for organizations to address global challenges and contribute to sustainable development. This framework is pivotal for World Taekwondo, and we are committed to demonstrating MNAs' alignment with the UN's 2030 Agenda for Sustainable Development through the case studies presented.

It is our hope that through the collective sharing of information and good practices, World Taekwondo and its MNAs can further inspire and contribute to the holistic integration of sustainability within the global Taekwondo movement and beyond.





### SOCIAL PROGRAMS OF THE TAEKWONDO FEDERATION GUATEMALA Summary



The Guatemala Taekwondo Federation has embarked on a mission to promote diversity, equity, and inclusion through its innovative social programs. Recognizing the need to address ethnic, gender, and social exclusion, the Federation has developed initiatives targeting women and girls, including those from marginalized communities. These programs aim to empower women by providing them with the skills and confidence to combat violence and discrimination. By leveraging Taekwondo as a tool for social change, the Federation is fostering a more inclusive and accessible sport for all.

### FOCUS AREA Diversity, Equity, & Inclusion and Community KEYWORDS

Empowerment | Inclusion | Women's Rights







#### **IMPACTS**

The Federation's social programs have achieved significant milestones, including the participation of 250 women in Taekwondo competitions and a 25% representation of women in leadership positions within the Federation. Moreover, the programs have reached a diverse range of beneficiaries, including victims of trafficking, survivors of violence, indigenous girls, children with Down syndrome, and youth in marginalized areas at risk of gang involvement.



#### FACTS AND FIGURES

- 250 women participated in Taekwondo competitions.
- Achieved 25% representation of women in leadership positions within the Federation.
- Beneficiaries include victims of trafficking, survivors of violence, indigenous girls, children with Down syndrome, and youth in marginalized areas.

#### RESOURCES

<u>Program for indigenous girls at risk in Tipulcán</u> <u>Empowering women through Taekwondo in Guatemala</u> <u>Guatemala Taekwondo Federation Social Programs</u> <u>Facebook Group</u>